

VING RHAMES

ERNIE REYES JR.

PRO-MOTION
PICTURES

GET READY FOR

THE RED CANVAS

MIXED MARTIAL ARTS
TOURNAMENT CIRCUIT
AND THE THEATRICAL
RELEASE OF THE
FEATURE FILM
ART OF SUBMISSION

ART OF

SUBMISSION

FREE

Strategic Overview

Objective: Mixed Martial Arts is now generating over Two Billion dollars of revenue annually. Action, Sports and Martial Arts genre films generate billions of dollars of revenue annually. The strategic promotion of Red Canvas live MMA tournaments along with the theatrical release of the motion picture **Art of Submission** will:

- > **Expose** advertisers, sponsors and martial arts trainers to masses of martial arts enthusiasts.
- > **Generate** several long term ongoing revenue streams for investors, media channels, staff and event collaborators.
- > **Impact** millions of lives by creating a new magnetic environment for the martial arts industry.
- > **Entertain and Inspire** audiences while educating them about the benefits martial arts training.

Mission Statement:

We *empower* thousands of influential trainers to *inspire* millions of eager students to *submit* to the core principles taught in the martial arts; Respect, Integrity, Perseverance, Self-Control, Indomitable Spirit, Leadership and Health..

Target Audience:

There are over 2,000,000 Martial Arts Students in North America. While our MMA tournaments primarily appeal to men between 18-48, our film **Art of Submission** embraces core family values, extending its appeal to men, women and children of all ages. Extensive test screenings have proven that even people who don't traditionally enjoy "fight" films, love this film because of the values embraced in the story. Movie connoisseurs also enjoy the dynamic performances from the eclectic cast and unlike most films in the genre, the film contains no nudity or foul language.

Theatrical Release

Platform Release Strategy:

This cost effective regional release strategy combines live MMA competitions, spectacular media and press events and aggressive grass roots gorilla style marketing. The details are described herein.

The Media Frenzy at the Premier:

On Friday September 21st, the media will be reporting on a crazy spectacle that is poised to highlight the evening news. "Limousines transporting local born director, movie stars and others were followed by an excited mob of thousands of uniformed karate students down Row to the Red Carpet Premier of their movie **Art of Submission**. They were demonstrating their skills and enthusiasm as they paraded past crowded restaurants and stores. At the end of the road, a spectacular martial arts demonstration took place on the Red Carpet while the celebrities pulled up. Hundreds of martial arts school owners, film critics, the press and the media all enjoyed the premier of the film. The atmosphere was electrified with enthusiasm. They had a wonderful heartfelt after party at a local restaurant... Here are highlights..."

Gorilla Marketing:

There are over 20,000 martial arts schools in North America, a large percentage of these are clients of PHOTO-KICKS or its direct marketing alliances. Thousands of school owners have already committed to perform demonstrations in front of their local theatres during the film's release. Many have done this before for films such as Karate Kid and Kung Fu Panda. Additional support materials provided by Photo-Kicks will guide and empower instructors on how to best leverage the film and the tournaments to expand their student base. They will have the opportunity to offer prospective students specialized lessons, techniques and values demonstrated throughout the film.

Internet campaigns through MMA social networks and large direct selling organizations who specialize in sports nutrition products will be utilized in connection with the events. Local universities and their fraternal organizations will be engaged for hosting talent searches for Ring Girls. This gorilla marketing approach will ignite the foundation of our "standard" advertising campaign.



Traditional Advertising:

An established entertainment advertising agency is contracted to execute a "traditional style" event and movie advertising program. This will add fuel to the fire we already started through our gorilla marketing efforts. Fortunately, targeting our primary audience (Males 18-48) is easily accomplished through specific channels and cable networks such as SPIKE TV, FOX SPORTS, and ESPN. This will ensure that our TV advertising dollars are well spent and effective. The campaign will also include sizzling movie trailers in target theaters, well placed billboards and wide spread announcement posters in martial arts schools, radio and internet advertising, posters and promotional paraphernalia given away in sports bars, gyms and other public areas.

The Roll Out:

Tournaments are being scheduled every two weeks in wave patterns across specific regions that have high concentrations of martial arts schools and theaters. The week after each live MMA event we will release the film on fifteen screens within each county. Several local martial arts schools will demonstrate in front of each theater during the entire opening weekend. Each participating school will be given co-branded guest passes to hand out to movie patrons allowing them to attend a free week trial at their school. Guests must present a ticket stub to the movie **Art of Submission** in order to get their free week.

Our Foundation and Anticipated Result:

As for the action and fight scenes. Top notch. Great MMA action. It was like being at a fight, but with new moves I had not seen before in the octagon. Fast action that looked painful to shoot. Intense dynamic moves and realistic reactions by the poor guy getting hit.

- UFC FIGHT

The film itself was funded through a massive network of passionate martial arts practitioners. Thousands of martial arts trainers in every corner of North America are already poised and anticipating this roll out. We are legitimately positioned to impact hundreds of thousands of lives, possibly millions. Legions of practicing and aspiring martial artists will be driven into the theaters. In turn, their conviction will sponsor hundreds of thousands of new members into martial arts schools all over the continent. This might seem like a large claim, but the founding members of this alliance have already planted these seeds and they have already watched the beginning of the harvest.



Tournament Circuit

More about the Tournament Events:

Each Region will have five tournaments. The first Region is the San Francisco Bay Area. Within the first 12 months we will be producing tournaments in at least five regions with over 25 Pro-Am MMA martial arts competitions. We expect an average of 2500 attendants per event.

The press, media, recognized pro athletes, celebrities and local political leaders will be honored guests at each event. Complimentary tickets will be given to all martial arts school owners within a 30 mile radius of each event. Additional incentives will be given to school owners for selling event or movie tickets through their circle of influence. Attendants will receive a free mini movie poster as they exit the building.

These events will be patriotic events themed around the military aspect of the film. Attendants wearing Camouflage will be rewarded for their participation. The tournaments will include 8-10 bouts between local amateur and professional MMA competitors. Clips from the film will be showcased between bouts and members from the West Coast Demo team will perform at each show. Many events will be complemented with live music from artists that have music in the film's soundtrack.

Long Term: This is a five year game plan. This project will be an ongoing concern and will involve the production of "Red Canvas II - The Power of Unity" and subsequent Red Canvas films. Our goal is to roll out sequel films every twelve to eighteen months.



"ART of SUBMISSION" is out of this world

- 20+ World MMA Fighters: 16+ million targeted viewers love our cast.
 - Successful test screenings for over 1000 international martial arts industry leaders.
 - Top notch fight choreography by Lifetime Achievement Award winner Ernie Reyes Sr.
 - Award winning orchestral sound track recorded live in Prague, Czech Republic.
 - Original pop-rap music tracks featuring top grade up and coming musical artists.
 - Cross-promotional strategies in place with over 20,000 martial arts schools nationwide.
 - Inspirational and family values driven at its core with absolutely no cursing or nudity.
 - First "movie" to premiere "Off Planet" on the ISS International Space Station.
- Great Publicity.
- Spectacular cinematography by academy award winning Director of Photography, Conrad W. Hall Shot with the RED ONE 4K camera.



Investor's Overview

How to Become an Equity Partner:

As of the printing of this document June 25th, 2012, PRIVATE PLACEMENT MEMBERSHIP UNITS are still being offered to new LLC members in RED CANVAS FILM PRODUCTION, LLC. There may be some units left for acquisition in order to fund aspects of Post Production, Event Production and Marketing, Prints and/or Advertising Expenses (P&A). The fund will also be used to pay for the deliverable items required by international distributors and US Exhibitors. Member Partners will share the "Distributable Cash" from all film revenue streams from all media in all markets for a period of 10 years. Each unit is being offered at \$20,000, but may be divided in limited circumstances. Revenues earned from the ticket sales of the tournaments are not included in this offering, however revenue generated from any broadcast of the tournaments, whether it be via Internet, Pay Per View, Home Video DVD, Syndicated TV or Cable Programming or any other digital media will be included. The security is registered with the US Security and Exchange Commission. Potential investors can request an official Private Placement Security Memorandum (PPM) and Offering Highlights documents from Executive Level Management. Publicly traded Stock may soon be available for acquisition through NNRG, INC/PRO-MOTION PICTURES, INC. Pro-Motion Pictures is a Production and Distribution entity and the official distributor of the film **ART OF SUBMISSION**. For more information about sharing in the profits from this endeavor and becoming an equity partner, please contact Ken Chamitoff at (661) 609-1598 or send him an e-mail requesting more information. kenchamitoff@gmail.com.

ROI - Short Term Revenue:

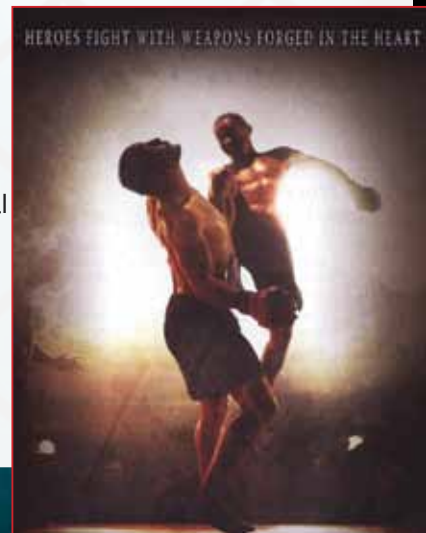
Since principal photography for the film is complete, and post production is scheduled for completion by mid July of 2012, the film is virtually ready for release. We estimate that revenue from international territory sales will be received by the LLC no later than Fall of 2012. Theatrical Revenues from our domestic release will be generated starting September 28th, 2012. The number of units available are limited and this offering may be closed at anytime.

ROI - Long Term Passive Income:

Partners will receive passive income from all revenue sources including, Theatrical release, DVD, TV, VOD, Games, and all ancillary products sold domestically and internationally.

Tax Benefits:

According to legal counsel, U.S. Tax law allows for a 100% deduction against passive income of a partner's investment during the year advertising and production dollars are spent on the production and release of feature films. Also, all profit received from the exploitation of a feature film is considered capital gains income and has a maximum tax of 15%. Specific circumstances may alter the effect on your tax allowances. Check with your CPA.



“The combination of camera work and choreography set the fight scenes at the top of my “ouch”ometer. Feeling like I was right there in the fight.”

- UFC FIGHT



Ernie Reyes Jr. started his acting career at 12 years old in 1985 in the cult classic Berry Gordy's *"The Last Dragon"* and as Prince Tam in Schwarzenegger's *"Red Sonja."* His popularity as America's youngest action hero blossomed when he became the lead human in *Teenage Mutant Ninja Turtles II, The Secret of the Ooze*. Since then Ernie Reyes Jr. has been a favorite fighter of his generation, appearing in dozens of action films, television shows and in recent years has won awards such as best action stunt man in *"The Rundown"* starring *"The Rock," Rush Hour 2* and most recently *"Indiana Jones and The Legend of the Crystal Skull."*

ROLE: JOHNNY SANCHEZ (LEAD)



Ving Rhames first appeared as a supporting actor, and came to the attention of the general public by playing the role of Marsellus Wallace in Pulp Fiction (1994). Not long after, Rhames was cast with Tom Cruise as the ace computer hacker Luther Stickell in Brian De Palma's Mission: Impossible (1996). With solid performances in two of these highly popular productions, his face was now known to moviegoers, and the work offers began rolling in more frequently. In 1997, Rhames portrayed the Character of Nathan 'Diamond Dog' Jones in the popular film Con Air. Rhames won a Golden Globe in 1998 for best actor in a TV miniseries for his performance in HBO's Don King: Only in America. Rhames reprised his Luther Stickell role for Mission: Impossible II (2000), playing Johnnie Cochran in American Tragedy (2000). In 2006, Rhames reprised his role in Mission: Impossible III, making him the only actor besides Tom Cruise to appear in all three Mission: Impossible films.

ROLE: SENSEI GENE (LEAD)



Sara Downing, a true rising starlet, started her career as Model of the Year at IMTA. She joined the Ford modeling agency, landed a Kellogg's Frosted Flakes commercial, then took off to model around the world. After being cast for *Never Been Kissed*, with Drew Barrymore, she guest starred in *Boy Meets World*, *Titus*, *The Army Show*, then she starred a film called *Wishcraft*. She had a recurring role on the show *Roswell*, and was cast in 13 episodes of a WB show called *Dead Last*. She co-starred in two Bulgarian films back to back, one of them, *Hard Cash*, also starred Val Kilmer, Christian Slater and Darryl Hannah.

ROLE: JULIA (JOHNNY'S GIRLFRIEND, MOTHER OF HIS CHILD)



Ernie Reyes Sr. was awarded the "Lifetime Achievement Award" in 2007 by the Martial Arts International Super Show. He is respected for his dedication to, and impact on, the way Martial Arts is taught in America and around the world. He is also known for leading the *"Best Martial Arts Demo Team in the World"* and for his outstanding stunts and fight choreography in the films like *Street Fighter*, *Surf Ninjas*, and *The Last Dragon*. He is Grand Master of the West Coast World Martial Arts Organization of over 50 schools in North America, and has been on the cover of Black Belt Magazine and Inside Kung Fu more than any other martial artist in the world.

ROLE: DIEGO SANCHEZ (JOHNNY'S FATHER)



John Savage launched his career in 1969, but most people recognize him as Michael from the 1978 Academy Award Winning film *The Deer Hunter*. Audiences around the world may have seen him starring, co-starring or in supporting roles in over 150 other productions since then, in films such as *Onion Field*, *Hair*, *Do The Right Thing*, *Godfather III*, *The Thin Red Line*, as well as dozens of television appearances. This year he was awarded the **LIFETIME ACHIEVEMENT** award from the Action on Film Festival in Pasadena.

ROLE: HARBIN RASK (THE WARDEN)



George Takei, primarily known for playing Sulu in the original *"Star Trek"* (1966) television series and the first six features, has had a varied career acting in over 130 television shows, feature films, and live theater productions. In June of 1960 he completed his degree in Theatre at UCLA, and studied that summer at the Shakespeare Institute at Stratford-Upon-Avon in England. He gained a star on Hollywood Boulevard's Walk of Fame in 1986 and left his signature and hand print in cement at the Chinese Theater in 1991. He is currently co-starring in the popular TV series Heroes.

ROLE: GENERAL INSOU KRANG (CEO OF THE RED CANVAS)



Gray Maynard, Michigan State University Wrestling Champion, is currently a well respected athlete and champion of his weight division in the UFC. He holds the record for fastest Knockout in UFC history and is known by MMA fans as “**The Bully.**” He was featured in many television shows, but is best known for his recent appearances on the reality TV show “**The Ultimate Fighter.**”
ROLE: TORCH (THE CURRENT RED CANVAS CHAMPION)



Frank Shamrock has a Mixed Martial Arts record of 23-8-1; Holds impressive victories over such champions as Bas Rutten, Minoru Suzuki, Masakatsu Funaki, and Tito Ortiz; Holds the UFC record for the fastest submission win in a title fight (16 seconds). **1995: WKC Submission Champion; 1996: UFC Middleweight (under 200 lbs) Champion; 2003: WEC Light-Heavyweight Champion.** Named “**Fighter of the Decade**” for 1990’s by the Wrestling Observer, “**Best Full Contact Fighter**”, by Black Belt Magazine (1998), and three time “**Fighter of the Year**” by Full Contact Fighter Magazine. After retiring from MMA in 1998, he became a very successful coach and trainer for many top fighters including Don Frye.
ROLE: RIDER (TORCH’S COACH)



Maria Conchita Alonso was crowned Miss Teenager of the World in 1971. She became a popular actress in Latin America, working in ten telenovelas (soap operas) and starring in a quartet of Venezuelan films. As a popular singer, she had three Grammy nominations. In 1982, she made her Hollywood film debut in 1984 in Paul Mazursky’s ***Moscow on the Hudson*** (1984), opposite Robin Williams. In 1995 she was playing Aurora/Spider Woman in a Broadway production of ***Kiss of the Spider Woman***. Action movie fans also recognize her from *The Running Man*, with Arnold Schwarzeneger.
ROLE: MARIA SANCHEZ (JOHNNY’S MOTHER)



Fernanda Romero, a member of BMG’s ensemble group Frizzby, released two top ten selling singles and toured Mexico and Central America. She hosted various Latin-American television programs and appeared in nationwide commercials. In the U.S. she appeared in print and television ad campaigns for **Rock and Republic, Clean and Clear, Pepsi, Apple, and JC Penny.** She not only became lead actress in Telemundo’s original production ***Wounded Soul***, but also performed as lead singer, recording two songs in the soap opera’s soundtrack. She was cast in the Telemundo miniseries ***Ley del Silenco***. Our target audience knows her well from ***The Eye, Pit Fighter***, and most recently her appearance in ***Maxim magazine***.
ROLE: NATANIA SANCHEZ (JOHNNY’S SISTER)



Ken Takemoto, cast for his soft loving eyes and his incredible wit, has over 15 years of acting experience with almost 30 features and television shows under his belt. His prior career as a high school teacher lends him the heart and soul necessary to mentor the troubled lead actor in *The Red Canvas*. After interviewing hundreds of Grand Masters throughout US and Canada, writer/director Ken Chamitoff found Ken Takemoto to be a kindred spirit with these high performance sages known as Grand Masters.
ROLE: BANG (LEAD - FAMILY FRIEND / SAGE)



Matthias Hues, played a variety of roles in his films, from a gladiator turned private investigator in *Age of Treason* (1993) (TV) to an aging hit-man in *Finding Interest* (1994) to a bumbling idiot trying to kidnap a rich kid in *Alone in the Woods* (1996) to a dancing lion tamer in *Big Top Pee-wee* (1988). He also played a Klingon general in *Star Trek VI: The Undiscovered Country* (1991). Matthias is one of the few foreign actors who managed to loose his accent to the extent that many people in his own country don’t even know that he is from Germany.
ROLE: MATT (SUPPORTING ROLE - BAD INFLUENCE)


Kenneth Chamitoff: CEO - Pro-Motion Pictures & Photo-Kicks Productions
Producer / Director / Screenwriter - *Art of Submission*

Ken majored in music and minored in film and television at UCLA, continuing his education in entertainment law, distribution and film finance. Throughout college he performed as a stunt man in several feature films. Ken became a professional photographer in 1989 and has photographed thousands of actors, models, martial artists and celebrities. He founded Rapid Casting in 1991 and cast background artists on many projects including Star Trek Next Generation, Men in Tights, Buffy the Vampire Slayer, Crimson Tide, Wild Bill, and For The Boys. Prior to writing, producing and directing **ART OF SUBMISSION**, Ken wrote several screenplays, and directed music videos. He is also a partner in the Tapout Training Center in Palmdale, CA.


Adam Boster: President - Boster Castle & Photo-Kicks East
Producer / Director / Editor and Music Supervisor - *Art of Submission*

Adam has worked in all aspects of the film making process for over 20 years. He created his own films, worked on Missouri based commercial productions and movie sets for ABC, Disney, Stephen King, Hallmark Hall of Fame, Glenn Close, and Christopher Walken. After receiving his B.A. in Communication and Theater, he moved to Hollywood and worked in front of and behind the camera with MTV, CBS, Madonna, The Disney Channel, X-Files, Dazed and Confused, Starship Troopers and many more. Adam operates Boster Studios and his INC 5000 photography company (Photo-Kicks East) out of Columbia, Missouri. For fun, Adam hosts the Renaissance Faire and other themed festivals on his property just outside of Columbia.


Les Connard: Chief Executive Producer of Art of Submission
Head Master - Champions Karate Hapkido Academy

Les Connard received a Bachelor's Degree in Business Management and Teaching Credential. He is a 7th Degree Black Belt and owns Champions Karate in Monrovia. He has contributed to the Martial Arts Industry as an inner circle member of the NAPMA (National Association of Professional Martial Artists). As one of Hapkido's highest ranked American, Master Connard conducts seminars for corporations and police training and writes articles for martial arts publications. He has won several grand championship titles and has trained many champions. He operates as an inventor, manufacturer and venture capitalist, raising funds for multiple enterprises including the production of the film **ART OF SUBMISSION**.


Cory Martin: Executive Producer of *Art of Submission*
7th Degree Senior Master

Cory is a 31 year resident of Las Vegas. He has been a small business owner in Las Vegas for over 30 years. For the past 20 years he has been involved in the ownership of 4 martial arts studios. His main location is one of the largest American Taekwondo Association facilities in the country. Cory has been involved with the community coaching soccer teams, co-chairing the Martial Arts program for the Inner City Youth Games, raising money for Susan G Komen Breast Cancer Foundation & being on the Board of Directors for the American Red Cross, just to name a few. Cory graduated from the State University of New York at Farmingdale with a Bachelor of Arts degree in Business. Holding titles of 7th Degree Master, 6th Degree Black Belt in Karate, 5th Degree with ATA, Jui Jitsu, & Judo. Cory & his wife Denise have been married for 31 years, They have 3 children, Rachel 26, Cheryl 23 & Kyle 20, all who are 3rd & 4th Degree Black Belts, State & World Champions.


Tim Swain: Executive VP Domestic Distribution - Pro-Motion Pictures

Tim Swain has overseen some of the most successful independent film companies in the last 30 years – including New World Pictures and Trimark Entertainment (currently Lions Gate Entertainment). He has extensive experience in the distribution, sales, marketing, and production of theatrical, DVD, PPV, VOD and television projects distributed internationally. Tim served as Executive Vice President of Domestic Distribution of Trimark Entertainment, was one of the initial partners of MovieWeb.com and heads up the domestic distribution operations at Pro-Motion Pictures.


Steve Tornabene: Producer - Red Canvas Fight Promotions,
Co-Producer *Art of Submission*

Steven Tornabene began his career in the entertainment business in 1971, holding many different positions in music, film and television. In 1990, he began producing commercials and music videos for several companies in the US, England and Japan. In 2002, Steven became Vice President of Production and Coordinating Producer for the **UFC** (Ultimate Fighting Championship). He developed and produced all live events and PPV TV broadcasts in the US and England, FOX TV show specials, countdown shows, documentary/features, and TV and radio promos. In 2006, Steven developed and produced the UFC's first Spike TV fight shows, launched the company's DVD production department and created the Zuffa Music Publishing Company.



Ernie Reyes Sr: Founder and Grand Master - West Coast Martial Arts

Co-Producer, Fight Choreographer, and Star of *Art of Submission*.

Ernie Reyes was honored as, "One of the Greatest Martial Arts Masters of the 20th Century", on national Television (TNT). Kick Illustrated Magazine bestowed the title of "Master of Creative Karate", upon Ernie Reyes for his mastery of unique martial arts instruction and creative choreography of martial art performances. Due to his reputation as a pioneer of progressive martial arts training in America, Master Reyes has been featured in every national karate magazine in the world. He is founder of the West Coast World Martial Arts Association with Master Tony Thompson. Ernie Reyes' creative martial arts genius had led him to Hollywood as a martial arts actor, choreographer, and entertainer. He also managed his son Ernie Reyes Jr. in developing his own Disney television series called Sidekicks. Master Reyes also starred in, "Surf Ninjas", with Ernie Reyes Jr. Leslie Nielsen, Rob Schneider, and Tone Loc, a New Line Production.



Tom Bell: CFO of Fight for Fitness

Founder and Executive Producer of Red Canvas Fight Promotions, LLC

Thomas Bell graduated from California State University Long Beach with his B.S. in Accounting. He is a certified Journeyman in many trades and has built over 2,000,000 sq. ft. of industrial buildings in Southern California. He has earned the Cornerstone Excellence Award and the Southern California Ready Mixed Concrete Association. He is President of THB Development, CFO and Vice President of Fight for Fitness INC, Co-Owner of Tapout Training Center in Palmdale California and Associate Producer in the film *Art of Submission*.



Nancy Li - Art Director

Nancy earned her B.A. in Environmental Design from Wuhan University in China, and then her Master's Degree in Graphic Design from Northumbria University in U.K. She worked in TV, Film, Interior Design, and Photography throughout China, U.K. and the USA. She develops branding designs, promotional material, and consults for corporate Identity and internal publications for ATA, TapouT Training Centers, West Coast Martial Arts Association, United Studios of Self Defense and others. Her career began with the Hubei TV Economic Channel as a host while pursuing her undergraduate degree. Later, she moved on to the technical side of design by working on commercials and trailers for multiple talk shows as well as a few different television series. She is currently the Art Director for Photo-Kicks, LLC. Nancy developed artwork for *Art of Submission*.



Diana Sabat - Stage Manager & Production Manager

Diana received her Bachelor's Degree in Radio, TV and Film from Cal State Northridge. Early in her career, she worked at KABC-TV as an executive secretary. She pursued her passion of being on a stage with creative talent and landed her first assignment on stage with John Travolta and the Welcome Back Kotter rehearsal hall. She advanced from Audience Page to Page Supervisor working on many sitcoms. She took a job on the long running AM LOS ANGELES show and worked her way up to Segment Producer. She worked in studio and on locations including, Hawaii, Australia and Japan and worked on the pre and post Academy Awards shows. Later credits include Segment Producer for KCAL's Live in LA and Body By Jake. She's a member of the Directors Guild of America with many years as a Stage Manager for Channel 7, 9 and 11 live local news.



Tony Thompson: Grand Master and West Coast Martial Arts:

Master Thompson trained in martial arts under Master Dan Choi. He rose in prominence to become a nationally ranked fighting champion. While at San Jose State, Master Thompson met his long time friend and business partner, Master Ernie Reyes Sr. To share their passion for martial arts in 1975 they opened their first martial arts school in Campbell California. They opened the second school in Santa Clara California in 1987, starting the West Coast Martial Arts Association. The association has grown to over 50 schools throughout the United States. Master Thompson is currently an 8th degree black belt under West Coast World Martial Arts and with Master Reyes continues to train in martial arts.



Brandie Bell - Associate Producer & Social Marketing Director

Brandie has over a decade of experience in energy management controls with Footlocker, Disney Stores, and the Oregon Convention Center. She supervised the installation of the worlds largest lighting control system for San Francisco's Moscone Center. Currently, she is the Social Media Marketing Director for Tapout Training Center and Red Canvas Fight Promotions. She is a key Associate Producer on the movie "Art of Submission."

SYNOPSIS:

Johnny Sanchez (Ernie Reyes, Jr.) earns a meager existence working for his father as an auto-mechanic. At night, he races to the local MMA gym and trains with Sensei Gene (Ving Rhames) for a shot at becoming a Pro-MMA Fighter. That is, until he knocks up the Sensei's daughter (Sara Downing).

A year passes and money gets tight. In order to make extra cash for his young family, Johnny takes a job collecting for an illegal steroid pusher. During a "collection," he gets violent with a client and gets himself thrown in prison for assault and battery, a five year sentence.

In prison, Johnny gets recruited by a "psychotic" warden (John Savage) to fight in "gladiator wars" against the guards. The little money he wins from this brutal life, he sends to his past love and their son.

The Warden gives Johnny a second chance at life, by sponsoring him to fight in a professional MMA tournament ruled by General Insou Krang (George Takei), an ex-Vietcong General, now operating as a corrupt mogul in the biotech industry.

Once released from prison and faced with the plight of his broken family, Johnny finds that raw talent is not enough. He must learn to submit to several eccentric mentors and learn how to fight with weapons forged in his heart.

ACTION: INSPIRATION: DRAMA:

SUBMISSION is a full-contact action drama that shatters emotional boundaries; fully loaded with authentic mixed martial arts and layered with dynamic heart-to-heart combat. It is a story of redemption, a reluctant "Hero's Journey" reflecting true stories found within the ranks of martial arts schools throughout North America. While inspirational at its core, it explores the shrouded wounds of fathers and sons, and has within it the power to transform and unify the entire family. Viewers consider the story victorious and transcending.

Pro-motion Pictures
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Ken Chamitoff: (661) 609-1598
Adam Boster: (573) 268-7697
Les Connard (626) 605-5061
Cory Martin (702) 460-6060
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Fairway Film Alliance
Marty Poole (310) 948-2538



Schedule of Events

Region 1

- Sept. 15** Red Canvas Presents Submission Fight I
San Jose Civic Auditorium
- Sept. 21** Red Carpet Premiere
- Sept. 28** ***Art of Submission*** Theatrical Release
Santa Clara Valley
- Sept. 29** Red Canvas Presents Submission Fight II
San Mateo Civic Center
- Oct. 5** ***Art of Submission*** Theatrical Release
San Mateo County
- Oct. 13** Red Canvas Presents Submission Fight III
Alameda County(TBA)
- Oct. 19** ***Art of Submission*** Theatrical Release
Alameda County
- Oct. 27** Red Canvas Presents Submission Fight IV
Stockton Arena
- Nov. 2** ***Art of Submission*** Theatrical Release
San Joaquin County
- Nov. 10** Red Canvas Presents Submission Fight V
San Francisco (TBA)
- Nov. 16** ***Art of Submission*** Theatrical Release
County of San Francisco



THEATRICAL RELEASE REGIONAL BREAKDOWN

SUBJECT TO CHANGE

Region 2: Submission VI - X November 24th, December 8th, 2012 - and January 5th- January 19, February 2nd...
Sacramento (1) Fresno (1) San Bernardino (1), Riverside County (1 event), San Diego County (1)

Region 3: Submission XI - XV February 16- April 13th LA County (2), Ventura County (1), Orange County (1), Long Beach (1)..

Region 4: Submission XVI - XX Theatrical Release in Kern County (1), Merced County(1), Fresno County(1) and Sacramento County(2)

Every week starting April 20th

Region 5: Group A April 20 - June 15 (Northwest)... Portland (1), Seattle (1), Vancouver (1), Boise (1), Salt Lake City (1)

Region 6: Group B April 27 - June 22 - (southwest) Las Vegas, Nevada (1) Phoenix, Arizona (2) , Denver, Colorado (1), Colorado Springs (1),

Region 7: Group A June 22- August 24th Kansas City (1), St. Louise (1), Detroit(1), Chicago (2), Minneapolis (1)

Region 8: Group B June 29th - August 31st, Dallas (2), Houston (2), Austin (1)

Region 9: Group A September 7 - November 2, Nashville, Cleveland, Washington DC, Pittsburgh, Newark

Region 10: Group B... September 14- November 9th.. New Orleans, Atlanta, Tampa, Orlando, Miami.

Total 50 cities... 750 screens plus... 750x 20,000 = \$15,000,000 box office ++ plus others.



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